



**2011 Loaned Executive Program
The United Way of the Concho Valley
Business Loaned Executive Commitment**

I understand the important responsibility I am undertaking in serving as a **LOANED EXECUTIVE** in the 2011 General Campaign. I recognize the investment my company has made in me by allowing me this opportunity to represent my company as a United Way volunteer in our community.

I personally pledge to carry out the following duties in my role as a LOANED EXECUTIVE:

- **Become knowledgeable about the mission and purpose of United Way and its role in the community.**
- **Work with my team consisting of division chair, staff and loaned executives to complete all assigned accounts until the successful conclusion of the campaign.**
- **Make direct contact with my assigned accounts for the 2011 General Campaign (5 - 10 major organizations) and assist them in running their United Way campaigns.**
- **Report directly to assigned staff until all accounts are completed.**

Expectations:

- **Develop and organize employee campaigns in assigned accounts.**
- **Work closely with company coordinators in assigned companies.**
- **Work within my team to develop goals and strategies to increase employee giving and participation.**
- **Turn in accurate paperwork to the United Way.**
- **Complete all accounts for the 2011 Campaign by December 2011.**
- **Attend and participate in Loaned Executive meetings and campaign events.**

Time Commitment:

- **Loaned Executive/Leadership training.**
- **Additional one-hour training sessions held primarily at the United Way Office, located at 955 Turner Street.**
- **Approximately two to ten hours field work per week from July through December during the 2011 General Campaign season.**
- **A schedule of Loaned Executive meetings and campaign events will be given to the loaned executives at their initial training session.**

Name _____ Title _____

Business Name _____

Address _____

Phone _____ Fax _____

E-mail address _____

Supervisor Name _____

Employer Signature _____

Loaned Executive Signature _____

Please return to: Donna Brosh (donna@uwconchovalley.org)
United Way of the Concho Valley
955 Turner Street
San Angelo, TX 76903
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