

United Way of the Concho Valley Loaned Executive Program

Loaned Executives are highly motivated, organized and self starters with a great interest in helping raise funds for the programs funded by the United Way of the Concho Valley.

- ___ YES! I am interested in becoming a 2011 Loaned Executive.
- ___ I would like more information about the United Way's Loaned Executive Program.
- ___ I have specific questions. (Please see contact information below.)

Name: _____

Company: _____

Phone: _____

E-mail: _____

Supervisor's Name: _____

Questions: _____

For additional information, contact:
Donna Brosh, Campaign Director
325-949-3716 or donna@uwconchovalley.org

Please fax this completed form to:
United Way of the Concho Valley 325-944-9041

Leadership Matters

Participating companies in recent years.

- 1st Community Federal Credit Union
- Adult Enrichment Center
- Alcohol & Drug Abuse Council
- Baptist Retirement Community
- Chilton Wilcox & Co.
- City of San Angelo
- Concho Valley Shooters
- Concho Valley Rape Crisis Center
- Concho Valley Regional Food Bank
- Crockett National Bank
- Esperanza Health & Dental Centers
- Ethicon, Inc.
- First Financial Bank
- Foster Communications
- Girl Scouts of Central Texas
- Goodyear Proving Grounds
- ICD Family Shelter
- JC Penney
- Oliver, Rainey & Wojtek
- Rebuilding Together—San Angelo
- Reliant Energy
- San Angelo ISD
- Shannon Medical Center
- Suddenlink Communications
- Texas Bank
- Tom Green County
- Trimble Batjer Insurance
- Wells Fargo Advisors
- Wells Fargo Bank
- YMCA



United Way of the Concho Valley

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United Way of the Concho Valley



LOANED EXECUTIVE PROGRAM



Where the rubber meets the road.....

Purpose of the Loaned Executive Program:

To help United Way conduct a well-organized and effective campaign in the Concho Valley business community.

The United Way of the Concho Valley enjoys the talents of Loaned Executives that are “loaned” from area businesses and organizations, as well as retirees who volunteer their time.

Loaned Executives will manage 5 to 10 accounts and initiate contact with their accounts in mid July.

During the community campaign, the United Way Loaned Executives are made available to United Way of the Concho Valley part time for 16 weeks (average 5 to 10 hours per week) and become part of the United Way Campaign Team. They participate in public speaking, team building, leadership and sales training that enhances and develops valuable skills advantageous to both the motivated employee and active retiree.

The sponsoring company continues to pay the employee’s salary and benefits, allowing the United Way to minimize operating costs while maximizing impact in the community.

2011 Program Timeline

June– August - Training & Agency Visits Weekly or bi-weekly one-hour training and report sessions continue through November.

Training includes:

- How to assist employees with their United Way Campaign.
- Sales Techniques
- How to prepare an effective campaign
- Tours of the United Way Program Providers

End of August : United Way Campaign Kickoff

November 30: Last Day for Loaned Executives

Benefits to the Loaned Executive

- Enhance understanding of community needs, and the variety of human services that are available through the United Way.
- Receive training in sales, customer services, account management, public speaking and presentation skills.
- Enhance valuable contact throughout the community.

Benefits to the Employer of a Loaned Executive

- Receive an employee with enhanced leadership potential and increased presentation and customer service skills.
- Strengthen networking opportunities with other local businesses and organizations.
- Heighten your company’s public image as a corporate community citizen.
- Use the program as a development tool for retirement candidates and employees in transition.

Benefits to the United Way of the Concho Valley

- Minimize overhead expenses associated with the campaign and help maintain the United Way’s business and community partnership.
- Maximize employee campaign success and community awareness of available human services.

Benefits to the Community

- Increase customer service, reach new markets and broaden the base of community giving.
- Gain the leadership services of some of the Concho Valley’s most capable and dynamic individuals.
- The community is stronger, safer and healthier thanks to United Way’s unique ability to effectively address our area’s most pressing needs.
- Help United Way conduct a well-organized campaign in the business community.

Loaned Executive Role and Responsibilities

- Analyze past performance of assigned campaign accounts.
- Plan and implement strategies to improve account performance.
- Manage and implement employee campaigns in assigned accounts.
- Be part of a team effort and assist with other accounts when needed.
- Effectively communicate the United Way message.

For more information or to nominate a Loaned Executive to the United Way, contact Donna Brosh, Campaign Director at the United Way office: 325-949-3716 or send an e-mail to Donna Brosh at donna@uwconchovalley.org Thank you for your consideration.

