

# 2011 Campaign Events



All sponsorship packages include year-round exposure at the following events:

## **Children's Parade**

This year's kick off will be a highly publicized, community-wide event. This will be UWCV's second annual Children's parade. Over 300 children and their families will be in attendance to help us kick off this year's campaign. This event is for the community and used to inspire excitement and bring the United Way to top of mind awareness across the Concho Valley.

## **Campaign Report Receptions**

Mid-campaign receptions to announce the progress made in the campaign.

## **Enterprise Division Phone Blitz**

Over 60 community volunteers will hit the phones to call up small businesses asking for United Way donations.

## **Diamond Drawing**

Everyone looks forward to this.. The diamond drawing!

## **Campaign Awards Presentation**

A fun and exciting awards event held to recognize and honor the businesses and individuals who support UWCV during the campaign.

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## Title Sponsors

### **Event Sponsors—\$5,000 each (2 available)**

Children's Parade & Awards Presentation

- Special signage for your company at event
- Exclusive listing on all invitations, reminders and email blasts
- Recognition in annual newspaper insert

### **Campaign Report Reception Sponsors—\$250 each (3 available)**

- An opportunity to hold the reception at your business
- Exclusive listing on all invitations, reminds and emails blasts
- Recognition in annual newspaper insert

# 2011 Sponsorship Opportunities

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## **Champion - \$1,000 & more**

- Listing in 2011 Campaign brochure—25,000 distributed
- Recognition on event materials including invitations and reminders
- Company name on sponsorship banner
- Logo and link on sponsorship page on UWCV website
- **Logo** in annual newspaper insert
- **Logo** in e-newsletter sent to over 1,000 subscribers
- Free company ad in **three** e-newsletters
- Reserved seating for **8** at 2012 Awards Presentation

## **Leader - \$700**

- Listing in 2011 Campaign brochure—25,000 distributed
- Recognition on event materials including invitations and reminders
- Company name on sponsorship banner
- Logo and link on sponsorship page on UWCV website
- Recognition in annual newspaper insert
- Listing in e-newsletter sent to over 1,000 subscribers
- Free company ad in **two** e-newsletters
- Reserved seating for **8** at 2012 Awards Presentation

## **Partner - \$500**

- Listing in 2011 Campaign brochure—25,000 distributed
- Recognition on event materials including invitations and reminders
- Company name on sponsorship banner
- **Logo** and link on sponsorship page on UWCV website
- Recognition in annual newspaper insert
- Listing in e-newsletter sent to over 1,000 subscribers
- **Free company ad in one e-newsletter**
- Reserved seating for **4** at 2012 Awards Presentation

## **Supporter - \$300**

- Recognition and link on sponsorship page on UWCV website
- **Recognition on event materials including invitations and reminders**
- **Company name on sponsorship banner**
- Recognition in annual newspaper insert
- Listing in e-newsletter sent to over 1,000 subscribers
- Reserved seating for **2** at 2012 Awards Presentation

## **Friend - \$200**

- Recognition and link on sponsorship page on UWCV website
- Recognition in annual newspaper insert
- Listing in e-newsletter sent to over 1,000 subscribers
- Reserved seating for **2** at 2012 Awards Presentation

**Mail or Fax**  
United Way of the Concho Valley  
955 Turner Street  
San Angelo, Texas 76903  
Phone: 325-949-3716  
Fax: 325-944-9041

## 2011 Sponsorship Form

Company \_\_\_\_\_

Billing Address \_\_\_\_\_

Authorized by \_\_\_\_\_

(Name) (Title)

(Signature)

### United Way of the Concho Valley LEVELS OF SPONSORSHIP

- |                                                                             |                                             |
|-----------------------------------------------------------------------------|---------------------------------------------|
| <input type="checkbox"/> Children's Parade - \$5,000                        | <input type="checkbox"/> Champion - \$1,000 |
| <input type="checkbox"/> Awards Presentation - \$5,000                      | <input type="checkbox"/> Leader - \$700     |
| <input type="checkbox"/> Campaign Report Reception - \$250<br>(3 available) | <input type="checkbox"/> Partner - \$500    |
|                                                                             | <input type="checkbox"/> Supporter - \$300  |
|                                                                             | <input type="checkbox"/> Friend - \$200     |

### PAYMENT METHOD

(Payments can be made anytime during 2011)

- A check is enclosed  
 Please bill us  
 Quarterly (March, June, September, December)  
 Annually on: \_\_\_\_\_

# THANK YOU!